



August 19, 2020

Dear Sir/Madame

The Montgomery County Poet Laureate Program (MCPL) is proud to announce our 3rd Annual Caesura Poetry Festival. We have decided to go digital this year to protect everyone involved in the event while still offering an inspiring, stress free experience for the poetry community in Southeastern PA and beyond.

Caesura by definition is 'a strong pause within a line of verse' which perfectly represents this poetry festival. Utilizing all the tools available we will still provide an opportunity for poets of all ages and experience levels to hone their craft, celebrate the arts, and enjoy some socializing with other poets. The virtual format this year has the added benefit of enabling us to expand our outreach area.

This is a great opportunity to align your organization or business with the cultural arts in Montgomery County and beyond; to be an advocate and patron of the arts among a gathering of a dedicated, diverse and educated group of literary citizens in the tri-state area and beyond.

On the following page you will find a list of the options available to help make this festival a memorable experience for all who attend, while also elevating the arts in Southeastern Pennsylvania. In addition to the details listed for each selection, everyone who sponsors the event will be included on our website and will receive recognition on our social media channels and through our email marketing.

MCPL has spent over 20 years supporting and celebrating personal expression, creativity, social change, and education through the literary arts in Montgomery County and beyond. Through a diverse assortment of projects and programs including Caesura, the annual Poet Laureate contest, countless poetry reading events, and youth education programs, we bring the community of writers and fans together across Southeastern Pennsylvania throughout the year.

If you have any questions, please feel free to contact me at Joanneleva@comcast.net.

Sincerely,

Joanne Leva
Founder, Montgomery County Poet Laureate Program



Please make your selection from the list below and return to: Montgomery County Poet Laureate, PO Box 268, Telford PA 18969.

In addition to the details listed for selection, every sponsor will be included on our website as Friends of the Festival. They will also be recognized on our social media channels and in our email marketing for the event.

Advertising	Sponsorships
<input type="checkbox"/> Poetry Patron \$500	<input type="checkbox"/> Poetry Patron \$500 Logo on all promotional materials (web & social) on the official Caesura zoom background that will be gifted to attendees, and prominent placement on the step and repeat background for the waiting room.
<input type="checkbox"/> Literary Citizen \$200	<input type="checkbox"/> Literary Citizen \$200 (6 available) Logo incorporated on a zoom background step and repeat that will be shown in the waiting room for every session of the week-long event
<input type="checkbox"/> Scholarship \$99	<input type="checkbox"/> Scholarship Sponsorship \$99 Name/Logo on the website for you and the scholarship winner, and announcement of the scholarship on social media and email marketing
<input type="checkbox"/> Contributor \$50	<input type="checkbox"/> Contributor \$50 Name on the Friends of the Festival page of the website

I have enclosed my check # _____ in the amount of \$ _____
Please make checks payable to the Indian Valley Arts Foundation and include "MCPL" in the memo line

Please invoice me. My information is below:

Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

This form can also be completed at www.montcopoet.org. Please email your logo to jcopcreative@gmail.com at your earliest convenience.